



It's a digital world

The business world is experiencing a digital transformation due to new technologies, a changing workforce, security and governance, regulatory pressure, and the digital customer.

Organizations are **26%** more **profitable** when they lead with **digital transformation**

Only **14%** of the enterprise organizations are **digital transformers**

75% of the **S&P 500** will fall out of the index in the **next 15 years**

How to compete in a Digital World

Digital transformation is a journey not a destination. And there are **3 important steps** along the way:

 <p>Take care of the basics Reduce costs, improve efficiencies, and increase competitiveness.</p>	 <p>Reassess the business model Consolidate information and upgrade process platforms to enable growth</p>	 <p>Improve competitiveness Integrate systems, foster innovation, build partnerships, and increase revenue through speedy information delivery.</p>
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Digital leaders outperform their peers in every industry. McKinsey & Company



<p>Our biggest drivers for information management are security and innovation. With OpenText I have a secure, stable platform, and a great starting point for our innovation roadmap.</p> <p>CIO at Bruce Power</p>	<p>I love that OpenText looks at things holistically. It isn't about just one piece of the puzzle. It's how do the pieces fit together, whether it's digital, data, or analytics.</p> <p>SVP at OMERS</p>
<p>OpenText is an innovator and understands our philosophy and approach. Working closely with them means we can define our strategy not just for today, but for the longer term.</p> <p>Smart Cities Director at Barcelona City Council</p>	

Digital solutions

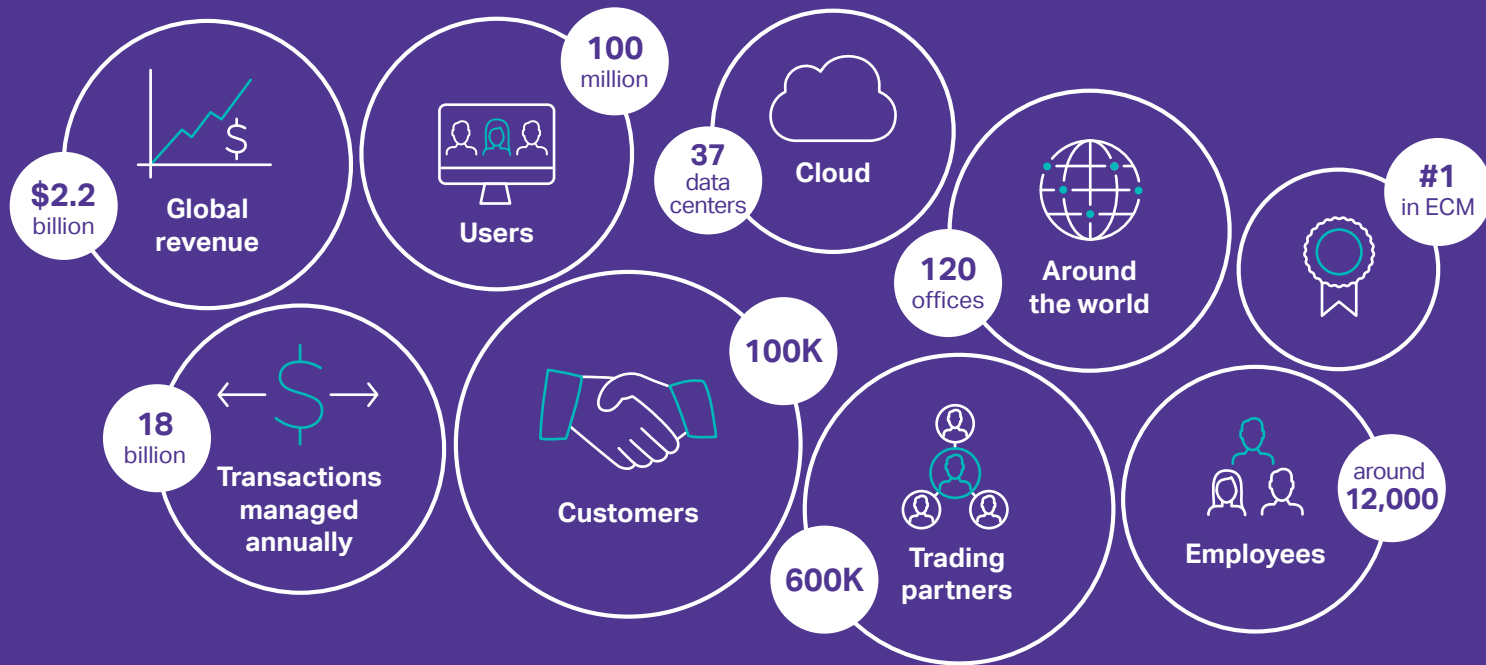
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|--|---|--|
| <p>Legal</p> <ul style="list-style-type: none"> Contract Management Information Governance Case Management | <p>Marketing</p> <ul style="list-style-type: none"> Omni-Channel eCommerce Brand Management Customer Correspondence | <p>Finance</p> <ul style="list-style-type: none"> Electronic Invoicing and Payments Bill Presentment Travel Receipt Management |
| <p>Operations</p> <ul style="list-style-type: none"> Capital Projects B2B Outsourcing Asset Management | <p>Procurement and Supply Chain</p> <ul style="list-style-type: none"> Supply Chain Visibility Procure to Pay Vendor Invoice Management | <p>Human Resources</p> <ul style="list-style-type: none"> Employee File Management Employee On-Boarding Policy Management |

<p>Got Customers?</p> 	<p>Got Suppliers?</p> 	<p>Got Process?</p> 	<p>Got Content?</p> 	<p>Got Information?</p> 	<p>Got Insight?</p> 
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Deployment:  Cloud  On-premise  Hybrid

Ecosystem solutions for:   

80% of the world's Fortune 500 companies use OpenText Enterprise Information Management



opentext.com

1. <https://www.cappgemini.com/news/global-study-reveals-that-the-most-digally-mature-companies/>
 2. <https://blog.aquafadas.com/new-study-by-idc-reveals-only-14-of-enterprises-are-digital-transformers/?lang=en>
 3. www.technologyreview.com/view/519226/technology-is-wiping-out-companies-faster-than-ever/